Prifysgol **Wrecsam**
Wrexham University

Module specification

Module Code	ONL733
Module Title	Management Report
Level	7
Credit value	30
Faculty	Wrexham Business School
HECoS Code	100079
Cost Code	GABP
Pre-requisite module	ONL734 and ONL735

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MBA (Online)	Core
MBA Human Resource Management (Online)	Core
MBA Marketing (Online)	Core
MBA Finance (Online)	Core
MBA Project Management (Online)	Core
MBA Health Management (Online)	Core
MBA Entrepreneurship (Online)	Core
MBA Big Data (Online)	Core
MBA Cyber Security (Online)	Core
MBA Psychology (Online)	Core

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	**30** hrs
Placement hours	0 hrs
Guided independent study hours	270 hrs
Module duration (Total hours)	300 hrs

Module aims

This module will enable you to focus on a significant piece of investigative enquiry on a chosen managerial or business problem, where you will develop skills in conceptualising business information within an academic context, and translating your research and findings into practice, with the evaluation and development of potential solutions. You will develop your analytical, critical thinking and problem-solving skills, providing you with a depth of understanding of the problem and the theory applied to its solution

Module Learning Outcomes

At the end of this module, students will be able to:

1	Undertake research in a systematic, thorough and critical method using appropriate data collection approaches and quantitative and qualitative analysis techniques.
2	Synthesise and critically apply systematic understanding and new insights based on business intelligence.
3	Propose relevant solution(s) through the application of frameworks, models and theories to address the business issue/problem.
4	Write a final report and executive summary for presentation to senior managers.

Assessment

Indicative Assessment Tasks:
This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Formative assessment for this module may include:

End of lesson questions or quizzes, to check knowledge at the end of each unit and module, feedback on subject discussion forums, sharing experiences in groups, self and peer assessment and one-minute papers, to demonstrate understanding and progress of subject knowledge, and improve learning.

Assessment 1:

You will present a written managerial report, which will enable you to conduct an extended piece of work, where you can undertake an original enquiry in your chosen business subject area, and critically discuss the relevance of findings, applying evidence and current knowledge and problem solving to business practice.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3, 4	Written Assignment	5,500	100%	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the module.

There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding. In addition, progressive academic supervision will be provided.

Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

Indicative Syllabus Outline

Structure and content of the management report

The research plan

The role of the supervisor

Sources of information

Ethical requirements

Presenting information to a range of audiences

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Eden, L. and Nielsen, B.B. (2020), 'Research Methods in International Business', *Journal of International Business Studies,* Vol.51, No.9, pp. 1609–1620. DOI: 10.1057/s41267-020-00374-2.

Saunders, M. Lewis, P., and Thornhill A. (2023) *Research Methods for Business Student*s. 9th edition ed. Harlow, England; New York: Pearson

Administrative Information

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With effect from date	01/01/2026
Date and details of revision	Modification to assessment strategy, syllabus and bibliography
Version number	1